

November 13, 2009

Hologenix, LLC
TCPO2 Testing - Overview

t: 888.721.1545

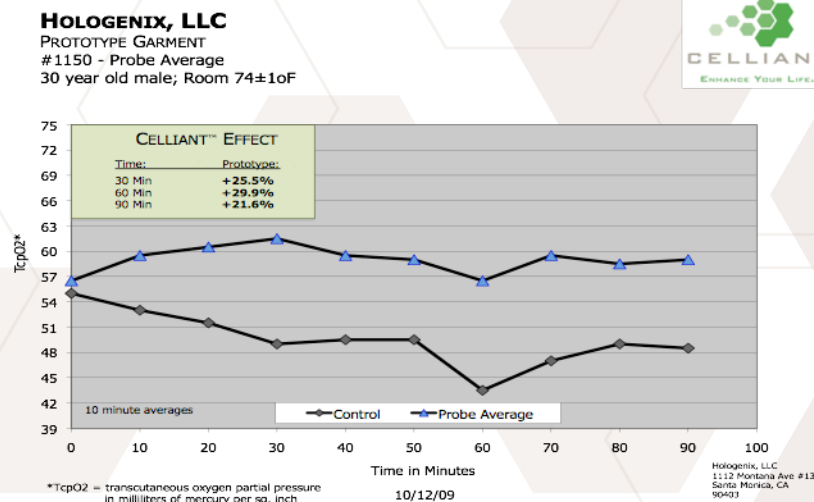
www.celliant.com

While many people have experienced the dramatic results of Celliant® firsthand, there is often the question of how do you prove that the technology really works? To answer this, Hologenix performs a standard test to measure oxygen levels in the tissue of the subject. The test was originally developed to measure the blood flow of diabetic patients.

By adopting the same procedure for this test, the value of Celliant® technology can be easily understood by measuring the increase in oxygen levels below the surface of the skin (body tissue). Celliant® technology works with the body's natural functions to stimulate and increase the microcirculation of the capillary bed. This also results in an increase in oxygen levels for the user. By measuring this increase we can verify the effect of the technology.

The oxygen level is measured with a blood perfusion monitor and the result is called a TCPO2 reading. To prove the efficacy of Celliant®, a subject will have his or her oxygen level (TCPO2) tested while wearing a standard athletic garment. This reading will serve as the control measurement. The oxygen levels will be recorded for a period of 90 minutes. Then the test subject will change into the Celliant® apparel. Oxygen measurements will then be recorded for an additional 90 minutes. The majority of test subjects will realize a gain in TCPO2 levels anywhere from 8% - 30%. The increase in oxygen levels are a result of the Celliant® technology at work.

The figure below is a typical graph showing the two oxygen measurements of a subject: one line represents the control garment (black), and the other line is the Celliant® (blue).





CELLIANT™

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By utilizing an established testing procedure already recognized and approved to measure blood flow in diabetic patients, Hologenix is able to clearly demonstrate the efficacy of Celliant® technology.

Sincerely,

Seth Casden
CEO, Hologenix, LLC

"I have reviewed the testing procedures for measuring skin oxygen levels [TCPO2] and have supervised many of the tests performed. I believe that the testing procedures are being done appropriately and the data is correct."

Sincerely,

Dr. Ian Gordon, M.D., Ph.D., F.A.C.S., Clinical Professor of Surgery at the University of California Irvine.

